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Shaping the future of SMART Work-Based Learning

Quality in Work-based Learning: towards digital transformation in PHE institutions

26 November 2020, 10:00-12:00 (CET), Zoom

Objectives and background

Apprenticeships at the Professional Higher Education (PHE) level provide students with opportunities to build up new skills and knowledge both on and off the job, while providing companies a reliable way to evaluate and shape potential future hires, while at the same time benefiting from new perspectives which can only be offered by students straight out of education.

Despite the clear advantages of apprenticeships, **apprenticeship systems are extremely challenging to manage**, as the learning needs of students and the needs of specific enterprises are extremely difficult to match, particularly when organizations need to deal with massive amounts of students and, consequently, data.

Improper or ad-hoc management of the apprenticeships commonly leads to a situation where instead of providing a supervised learning experience by qualified mentors, students are simply required to attend poorly matched. When they are of high quality, apprenticeships promote a smoother transition from education to work for young people, giving them a good start to their working careers. If not, the **consequences of poor management can lead to students being unsatisfied, students not taking apprenticeships seriously, apprenticeships providing no benefit to students and/or low motivation & bad reputation, and no added value**. It is clear that **robust and structured communication channels** with both enterprises and students, **defined management systems** and **clear evaluation protocols** are necessary to manage such a complex process.

To address above mentioned challenges the ApprenticeTrack project developed a digital management tool which may improve the quality of the apprenticeships and can be adopted widely also serving as a basis for the development of formal international standards and guidelines:

- A **system** to help companies easier to understand learning competences under framework of business skills, gather data on results and volume of apprenticeships, provide proof of learning outcomes and help with continuous improvement within PHE institutions;
- A **prototype** to support digital transformation in PHE institutions (to be also environmentally friendly) and present learning outcomes at the core of apprenticeship experiences;
- A **course** to strengthen mentors' capacity to manage and understand apprenticeships and improve connections with business chambers, and through them the companies.

At the end of the event, project partners will sign the European Alliance for Apprenticeships pledge which will demonstrate stakeholders' commitment to strengthen the supply, quality and image of apprenticeships.

Multiplier online event of **Apprentice Track project** and best practices of Quality Work based learning co-organised by EURASHE, the Association of Slovene Higher Vocational Colleges (Association HVC), Knowledge Innovation Centre (KIC), Celje School of Economics, Higher Vocational College, VERN' University of Applied Sciences and the Czech Association of Professional Higher Education (CASPHE).



APPRENTICE TRACK



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The online event is part of the [European Vocational Skills Week 2020](#).



Agenda

26 th of November, 2020 (10:00-12:00 CET), Zoom	
10:00 – 10:05	<i>Introduction. Alicia Leonor Sauli Miklavčič, moderator, the Association of Slovene Higher Vocational Colleges (Association HVC)</i>
10:05 – 10:15	<i>Welcome words.</i> <ul style="list-style-type: none">• <i>Egon Pipan, President, the Association of Slovene Higher Vocational Colleges (Association HVC)</i>• <i>Michal Karpisek, Secretary General, EURASHE</i>• <i>Mag. Nataša Kranjc, Acting Director DG SE, SCHE and AE, Ministry of Education, Science and Sport of Slovenia</i>
10:15 – 10:30	<i>Keynote speech by Norbert Schöbel, European Commission</i>
10:30-10:40	<i>Talent Journey – Why Is the Synergy among Employers and Educational Institutions Essential, Adrijana Hodak, School Centre Nova Gorica</i>
10:40 – 11:10	<i>Presentation of Apprentice Track project results and Work based learning Charter</i>
11:10 – 11:50	<i>Expert talk: Do's and don'ts of launching successful apprenticeship programmes</i> <i>Norbert Schöbel, European Commission</i> <i>Irene Sheridan, Cork Institute of Technology, Ireland</i> <i>Nina De Winter, European Students' Union</i> <i>Adam Gajek, EUROCHAMBRES</i> <i>Moderated by Alicia-Leonor Sauli-Miklavčič, EURASHE/Association of Slovene Higher Vocational Colleges (Association HVC)</i>
11:50-11:55	<i>Wrap up</i>
11:55-12:00	<i>European Alliance for Apprenticeships pledge signing ceremony, Apprenticetrack project partners</i>

Registration at: <http://bit.ly/AppTrackConference>

For further details, please, contact EURASHE Secretariat at eurashe@eurashe.eu