

EURASHE SUMMER COCKTAIL 2019

Workshop

Professional Higher Education institutions and businesses: stronger interaction for greater impact in Europe

We are living in a fast-changing world shaped by impressive scientific breakthroughs that lead to the creation of new products, services and business models at a speed and scale unparalleled in human history. They are transforming radically the way in which individuals, governments and companies relate to each other and the world at large. In the coming years, the European workers will need new skills to take full advantage of the modern technologies and mitigate job losses due to automation.

We need, therefore, to rethink the way talent is developed and deployed in the world. This requires breaking down old silos between education systems and labour markets, smarter approaches to the regulatory framework, new forms of public-private partnerships, and new methods of teaching and learning.

The close cooperation between Professional Higher Education institutions (PHEI) and companies is not only evident in their applied RTI-profile, but also in the profile of their researchers. Besides, their scientific competences they also have the ability to adopt the entrepreneurial perspective and to convey this perspective to their students. Thus, the PHEIs appear better

placed than traditional universities to provide European workers with the right skills and knowledge they need to fully benefit from the on-going Fourth Industrial revolution (Industry 4.0). Against this background, the workshop will focus on how to optimise the interaction between PHEIs and the private sector - industry and SMEs - in a way that both parties are mutually reinforced and better prepared to take full advantage of the forthcoming opportunities that will result from the sectoral initiatives under the next under the next multi-annual financial framework, such as the Cohesion policy post-2020 (smart specialisation and regional investment in innovation) and Horizon Europe, the next European research and innovation programme.