

## EURASHE Committee for Strategic Advice 2019 – 2021

### Call for nominations

EURASHE is seeking nominations of experts and representatives of relevant stakeholders' groups to serve a two-year term (2019-2021) in its Committee for Strategic Advice (CSA). According to the EURASHE Statutes the Committee for Strategic Advice is a consultative and advisory body, which formulates recommendations on EURASHE's priorities and policies on request of the chair of the Committee, the Board or on its own initiative.

#### Role and Focus

The role of the CSA was defined as to enhance and deepen EURASHE's interaction and communication with stakeholders, its mapping and understanding the external challenges and opportunities for further development and build a more solid basis for EURASHE long-term strategies and priorities, as well as its contribution to relevant European policies.

The CSA shall focus on long-term strategies of professional higher education (PHE) development. In particular, it will be responsible for:

- Providing a wider basis for EURASHE's strategies, including input, identification of challenges, opportunities and risks
- Commenting on EURASHE policies, strategic priorities, their translation into actions including priorities for annual plans within the long-term horizon
- Commenting on EURASHE results and achievements (annual reports)
- Strengthening EURASHE embedding within the environment and strengthening links with PHE key stakeholders

Members of the CSA are expected to make a time commitment of ca 5 days per year.

#### Composition

The CSA is composed of representatives of stakeholders from the world of work, other stakeholders of professional higher education and EURASHE members. The Committee comprises a total of nine permanent members, including two EURASHE member representatives. The CSA members are appointed by the Board for a period of two years.

Therefore, the Board of EURASHE invites EURASHE members, as well as other stakeholders to nominate candidates for any of the following position(s) within the committee in order to provide a pool of people from which the Board will select and appoint members of the CSA. The current CSA members are invited to consider their further engagement, as well.

The CSA composition will reflect the desired balanced profiles of its members as follows.

- **3 representatives of the world of work**

with a preferable distribution of profiles

- one from a **large enterprise** with experience in the field of human resources and strategic partnership with PHE;
- one from a **small or medium-sized enterprise** with experience in strategic partnership with PHE;
- one from the **public sector**, in particular the health and/or welfare sector with experience in strategic partnership with PHE;

- **1 representative for regional aspects**

This representative would be aware of issues and challenges related to the relationship between professional higher education and regional development.

- **1 student representative**

A representative of the students/alumni preferably from PHE institutions or representing a wider students' view.

- **2 EURASHE member representatives**

Two CSA members should represent the EURASHE members' views within the Board discussion, thus should have a good understanding of EURASHE agenda within the international context and systemic overview. However, the representatives do not necessarily have to come from among the General Assembly participants. Their profiles would preferably be distinct:

- One representative should have an **expertise in research, development and innovation and/or regional development activities and policies;**
- the second one should have an **expertise in educational/teaching/employability policies.**

## Nomination Criteria

The following criteria are common requirements for selecting members to serve on the CSA.

- Expertise and/or position showing the capacity to meet the expected role within the strategic advice to EURASHE reflecting the specific profile of the CSA member;
- Ability to commit to a two-year term;
- Willingness to commit at least five days per year to CSA activities;
- Ability to work in English;
- Preferably experience/established contacts in the field of professional higher education;
- Readiness to join at least one, max two face-to-face meeting(s) a year in Brussels or elsewhere in Europe.

The final selection will reflect candidates' profile and experience, yet also various balance aspects (geography, gender, field of specialisation, etc.).

EURASHE will cover the economy travel and accommodation costs related to the attendance of the CSA meetings.

## Process, deadline & requested information

The application (nominations) should be addressed to **Michal Karpíšek**, Secretary General of EURASHE, at [michal.karpisek@eurashe.eu](mailto:michal.karpisek@eurashe.eu) and CC to [eurashe@eurashe.eu](mailto:eurashe@eurashe.eu), by **30 September 2019 at the latest**.

The CSA members are appointed by the EURASHE Board. The candidates for the CSA membership will be discussed by the Board of EURASHE at its nearest meeting in October 2019 and appointed after any further necessary consultation during the autumn 2019. The first meeting of the reviewed CSA is scheduled for November/December 2019.

The candidates or nominated experts are invited to submit:

- A curriculum vitae of the concerned person
- Identification of the proposed position within the CSA (see the various stakeholders' profiles)
- A brief note reflecting possible contribution and motivation for joining the CSA.

**EURASHE members are invited to recommend individuals who could suit various positions from among stakeholders and/or PHE institutions (EURASHE) representatives.**

## Reasons for discretion of the process

The Board would appreciate from members any relevant information on proposed individuals and a rationale for their potential candidacy. Please note that, at this time of the nomination procedure, the person's individual agreement/candidacy and their CV may not be necessarily requested. Considering the respectful position of a number of people at stake (important stakeholders and partners of the members within the national context), the Board would like to have first a preliminary discussion on the profile of suggested experts and make a short-list of potential candidates before directly inviting them formally to join the CSA. This is to avoid a situation where individuals would be nominated, but then would eventually not be invited to take part in the CSA.

### Extract from the EURASHE statutes

#### Title VI – Committee for Strategic Advice

##### Article 18 – Functions

The Committee for Strategic Advice is a consultative and advisory body, which formulates recommendations on EURASHE's priorities and policies on request of the chair of the Committee, the Board or on its own initiative.

##### Article 19 – Composition

- (1) The Board may establish a Committee for Strategic Advice composed of EURASHE members, representatives of stakeholders from the world of work, other stakeholders of Professional Higher Education and other experts. Stakeholders are permanent members of the Committee.
- (2) The Committee has at least six (6) members, two thirds of whom are stakeholders and other experts.
- (3) The Committee for Strategic Advice shall be chaired by the President or Vice-President of the Association.
- (4) Detailed procedures governing the composition and operation of the Committee are set out in the bylaws adopted by the General Assembly.

### Extract from the EURASHE bylaws

#### CHAPTER 7 – COMMITTEE FOR STRATEGIC ADVICE

##### **Article 20 – Composition**

- (1) The Committee for Strategic Advice shall have nine members as follows:
  - a Chair (President or Vice-president of the Association)
  - six stakeholder representatives
  - two EURASHE members.
- (2) The members of the Committee are appointed from among: providers of professional higher education, students, employers, governments, academics and the civil society.
- (3) Representatives of EURASHE members are elected by the Board for two years. This period may be prolonged.
- (4) Stakeholders are appointed by the Board for a period of two years.

#### Article 21 – Operations

- (1) The Committee shall meet once per year. Meetings shall be convened in writing by the Chair with minimum four weeks' prior notice.
- (2) The Chair is responsible for preparing the agenda and eventual annexes.
- (3) The Chair shall communicate the conclusions and recommendations of the Committee to the Secretariat in order for them to be tabled at the following meeting of the Board and General Assembly.
- (4) The expenses incurred by participants are reimbursed in accordance with the EURASHE Expense Reimbursement Policy.

#### CSA Membership 2016 –2018/2019

- Stephane Lauwick, chair of CSA, President of EURASHE, director of Institute Universitaire de Technologie du Havre, France (according to the mandate until April 2021)

Appointed on 10 November 2016:

- Dr. Norman Apsley, chief executive Catalyst Inc. (formerly Northern Ireland Science Park Foundation, Inc.), U.K.
- Mika Tuulianen, head for education and innovation, Federation of Finnish Enterprises, Finland. Resigned in September 2017.
- Helene Kelly, international consultant, Absalon University College, Denmark
- Dr. Jan Koucky, director Centre of Educational Policy, Charles University, Czech Republic
- Richard Tuffs, former director and senior advisor, European Regions Research and Innovation Network, Belgium
- Dr. Antonis Zorpas, senior academic, Open University of Cyprus, Cyprus

Appointed on 15 June 2017:

- Karlo Kolesar, student representative, President, Croatian student Council of Universities and University colleges of applied sciences, Croatia
- Jeanette Weisschuh, senior leader, Hewlett Packard Enterprise, Germany