**Call for contributions**
**EURASHE annual conference**
**Tallinn, Estonia, April 19-20, 2018**

# EURASHE 28th Annual Conference
## 'Partnerships for a Digital Future
## *- Strategic role of professional higher education for society*'
### *Tallinn (Estonia), 19-20 April 2018*

## Call for contributions - Deadline 15 January 2018

### Introduction

EURASHE is the European Association of Institutions in Higher Education that offer professionally orientated programmes and are engaged in applied research within the Bologna cycles. EURASHE represents universities of applied sciences and university colleges, national and sectorial associations of higher education institutions, and other individual institutions, such as universities.

EURASHE and the Estonian Rectors' Conference of Universities of Applied Sciences (RCUAS) with the support of the Ministry of Education and Research will organise EURASHE's 28th Annual Conference in Tallinn (Estonia) on 19-20 April 2018. It will address the topics of the strategic partnerships and the role of professional higher education (PHE) as a central connecting point within the society.
*You can find the full conference rationale here.*

The conference key tracks are envisaged as guiding lines for potential contributions on innovative and inspiring approaches throughout the conference:

- The mission, role and concept of universities of applied sciences, impact and accountability, promotion within society
- Strategic partnerships with the world of work and other stakeholders, partners' expectations and approaches to their effective engagement
- Innovative teaching and learning within PHE; addressing the new digital challenges, work based learning, recognition, relevant staff qualifications and development and engagement of stakeholders
- Role of universities of applied sciences in applied R&I, collaboration and enhanced capacity for research and innovation through partnerships and students' engagement in research
- Contribution to regional development in partnership with the world of work (SMEs), regional authorities and other stakeholders, the unique role and potential of universities of applied sciences

### Participants

EURASHE expects the 28th Annual Conference to attract expert participants from both European professional higher education institutions, but also from relevant European stakeholders. This year's Annual Conference is also especially aimed to attract representatives of the European businesses and the world of work. To serve this purpose, we have reserved the second day to address this cooperation.

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## Call for contributions

We invite contributions from practitioners from higher education institutions and relevant stakeholders from the field, including companies, students, national authorities, quality assurance agencies, etc. EURASHE's annual conference is an excellent opportunity to present current practice or research and test new ideas, elicit feedback from colleagues and stakeholders, and engage with all participants. All contributions are expected to seek to stimulate a discussion with the participants, thus enhancing peer-learning.

**The deadline to submit a contribution is Monday 15 January 2018, 12.00 pm (noon) CET Brussels-time. All submissions received after this time will not be considered.**
**EURASHE's annual conference is policy makers and practitioners' conference, contributions that are not based on scientific papers are preferred.**

## Types of presentations

|  | BREAKOUT SESSION | GOOD PRACTICE PRESENTATION |
|---|---|---|
| **Number of participants** | ca. 30 participants | ca. 30 participants |
| **Structure** | 1 presentation followed by interactive session | A block of 2-3 presentations + Q&A |
| **# of expected selected contributions** | 8 | 12 |
| **Time for presentation** | Total session (including all): Day 1: 85-90 min. Day 2: 75 min. | 15 min. + Q&A/presentation |
|  | Discussion and exchange of experiences | Learning from inspiring experiences |
| **Benefits for presenters** | One fee-waiver/session | 150€ discount/presentation |

**EURASHE welcomes two types of contributions:**

1. **Breakout sessions**: Each interactive parallel breakout session would be attended by about 30 participants and will last 90-75 minutes. The breakout sessions should be organised in an interactive way as workshops to encourage discussions between the participants. The structure can e.g. include an overview, followed by group discussions. The organising committee expects to accept about 8 proposals for this year's conference.

2. **Good practice examples**: 2-3 brief examples of good practice will be presented together within blocks parallel to breakout sessions. The Programme committee expects to accept about 12 proposals.

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EURASHE welcomes especially contributions that reflect the role of professional higher education within the diversified higher education systems, discuss the expectations of stakeholders and their engagement, specific mission and role of universities of applied sciences and their service to the society. We also welcome submissions including different perspectives, e.g. a case study developed jointly by an institution and a company.

Participants will be free to select which session they decide to attend based on the title and abstract of the submissions. **Contributors are encouraged to pay specific attention to the title and abstract of their submission which must be concise, informative and accurate**. Titles and abstracts (and biographies) may be edited by the organisers as required.

## How to submit?

Contributions have to be submitted exclusively online on EURASHE website. The deadline for submission is **Monday 15 January, 2018 at 12.00 pm (noon) CET Brussels-time**.

Contributors are asked to provide:

- The name, position and contact details of the author/contributor; in case of multiple authors/contributors the one responsible for presenting the contribution during the conference should be clearly indicated;
- A brief biography and photograph of the contributor(s) (1000 characters including spaces);
- The title of the contribution;
- A brief abstract of the contribution (1750 characters including spaces);
- The type of contribution proposed: breakout session or good practice example;
- Information on how the audience will be involved;
- Information on how the proposal is engaging the stakeholders (e.g. students and world of work) in its activities
- The target audience and main objectives/learning outcomes;
- The expected duration of the contribution;
- Information on any specific practical requirements, such as, but not limited to, audio-visual, room layout;
- Two or three questions to stimulate discussion (if applicable).

This information should be submitted exclusively online. A video abstract of 90 seconds can also be provided. To Website. It should include relevant information on the submission and how participants will interact in the session and benefit from the submission. It will be used to promote the submission and participants will be able to view it beforehand.

## Evaluation criteria

Each submission will be evaluated according to the following criteria:

- The submission corresponds to the theme of the conference;
- The submission is clearly focused and will be of interest to participants;

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- The submission strives to involve participants and its organisation is credible/feasible;
- The submission is critical and reflective and allows participants to reflect on successes and challenges (if applicable).

**The contributors will be informed in the beginning of February 2018 if their proposal has been selected. The organisers reserve the right to propose that a submitted contribution change its type, e.g. that a proposal for a full breakout session be turned into a poster or vice-versa.**
Selected proposals may receive comments on how the proposal should be amended before delivery at the conference. Confirmation on the specific length of the full breakout sessions, the duration of the brief examples of practice and the formats of the posters will be provided at this moment. Please note that due to limited resources no comments can be provided to unsuccessful submissions.

The following experts nominated by EURASHE will evaluate the submissions:
1. **Themis Kaniklidou**, Assistant Director of the PhD program, Hellenic American College (Greece)
2. **Lars Lynge Nielsen**, emeritus President of EURASHE (Denmark)
3. **Gudrun Paulsdottir**, Director at Municipality of Eskilstuna, emeritus President of EAIE (Sweden)
4. **Ulla Preeden**, rector of the Tartu Health Care College (Estonia)
5. **Richard Thorn**, President Emeritus, Institute of Technology, Sligo (Ireland)

All submissions will be reviewed separately by two reviewers. When allocating submissions for review, attention is paid to avoid potential conflict of interest.

## Benefits

Presenting at EURASHE's annual conference allows to reach a wide audience.
In addition, selected contributions will be offered:
1. Breakout sessions: one full fee-waiver/session
2. Good practice examples: a reduction of a participation fee by 150 € for one person.
Only one fee-waiver/reduced fee will be provided per contribution. Additional compensations cannot be offered.

## Miscellaneous

Unless otherwise indicated, all abstracts and videos of the selected contributions will be published online and may be included in a summary report of the conference.
*If you have submitted a proposal for contribution, please do not register for the conference online until the results of the selection process have been announced. Each selected contribution will benefit from a reduced fee registration, applied through a specific registration process.*
All correspondence with contributors will be by email.
Contributors can provide any supplementary material to the participants during their session. This material should be arranged by the contributor beforehand. Contributors should carefully prepare their session, for example in case of unexpected higher or lower attendance.

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## Timeline

- 15 January 2018: Deadline for contributions
- End of January 2018: Selection of contributions and confirmation of selected presentations
- 19-20 April 2018: 28th Annual Conference

## Annual Conference programme (provisional)

| Thursday 19 April 2018 | | | |
|---|---|---|---|
| 08.30 | Registration | | |
| 09.30 | Opening and welcome | | |
| 10.00 | Keynotes on HE policy, diversification, challenges for HE | | |
| 10:50 | Introduction to afternoon breakout sessions | | |
| 11:00 | Coffee break | | |
| 11:20 | Breakout session | Breakout session | Best practices |
| 12:45 | Lunch break and interactive poster presentation (?) | | |
| 14:00 | Breakout session | Breakout session | Best practices |
| 15:30 | Coffee break | | |
| 16:00 | Breakout session | Breakout session | Best practices |
| 17.30 | Wrap-up session | | |
| 18.00 | End of day 1 | | |
| 19:30  (tbc) | Conference dinner | | |

| Friday 20 April 2018 | | | |
|---|---|---|---|
| 8.30 | Registration | | |
| 9.30 | Keynotes on the role and potential of UAS for economy and society, expectations from & strategic partnership with the wow. | | |
| 10:10 | Panel discussion | | |
| 11:00 | Coffee break | | |
| 11.30 | Breakout session | Breakout session | Best practices |
| 12:45 | Lunch break | | |
| 14.00 | Key note speaker | | |
| 14:20 | Wrap-up session | | |
| 15.00 | End of day 2 | | |
| 15:00 | Conference study visits  • TKTK  • Tallinn Health Care UAS  • Ülemiste Smart City | | |
| 17:00 | | | |

**Should you have any further questions related to the call for contributions, please contact**
eurashe@eurashe.eu