

Providing policy-makers and practitioners with resources to improve  
the social dimension of the European Higher Education Area



# PL4SD

peer learning for the  
social dimension

## Example: Measure from a HEI

*an example measure filled in  
questionnaire template*

November 2013

*The measure described below is based on an existing measure from a HEI in Germany.  
It should serve as a reference for representatives in charge of completing the questionnaire.*

## For any queries on how to fill-in the questionnaire and any further information contact:

Institute of Advanced Studies (IHS)

**PL4SD** – Peer learning initiative for the social dimension

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## The Project Consortium



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## An example measure filled in the questionnaire template

### Respondent information

Your contact details are needed to be able to contact you in case there is need for clarification of the information reported. The data is for internal purpose only and will not be published.

<b>Title (Ms/Mrs/Mr)</b>	<b>Mrs</b>
<b>First name</b>	<b>Beate</b>
<b>Last name</b>	<b>Blank</b>
<b>Name of ministry/organisation</b>	<b>Hochschule Bremen / University of Applied Sciences</b>
<b>Department</b>	<b>Ref. 6 Messe und Studierendenmarketing</b>
<b>Function</b>	<b>Studierendenmarketing</b>
<b>Email address</b>	<a href="mailto:beate.blank@hs-bremen.de">beate.blank@hs-bremen.de</a>
<b>Phone number</b>	<b>+49 421 5905-2743</b>

### Country:

Germany

### Basic information about the measure

Please name the measure.

In national language: **“rent a student”**

In English: **“rent a student”**

Link to web page of the measure or to a further description of it:

[www.hs-bremen.de, http://www.hs-bremen.de/internet/de/studium/angebot/beratungen/messen/rent/](http://www.hs-bremen.de/internet/de/studium/angebot/beratungen/messen/rent/)

Contact for further information about the measure (to be published on PL4SD website):

Title (Mrs/Mr)	First name	Last name	Email address
<b>Mrs</b>	<b>Beate</b>	<b>Blank</b>	<a href="mailto:beate.blank@hs-bremen.de">beate.blank@hs-bremen.de</a>

How would you categorise the measure (multiple answers possible)?

**Student target group(s) of the measure**

- General student population
- By gender
- From ethnic minorities
- From lower socioeconomic backgrounds
- From migrant backgrounds
- From rural or remote regions
- International students
- Mature students
- Orphans

**X Prospective students**

- With children
- With disabilities
- With siblings
- Without the normally required qualifications
- Working students
- Other, please specify \_\_\_\_\_

**Objective of the measure**

**X Widening access**

- Retention and success
- Combining study and work
- Lifelong learning
- International mobility
- Monitoring and evaluation
- Student support
- Other, please specify \_\_\_\_\_

**Type of measure**

- Direct student financial support
- Indirect student financial support (provision of subsidised/affordable accommodation, meals, transport, etc.)
- Funding incentives for institutions

**X Counselling and other specialised support services for groups of students**

- Teaching and learning
- Information campaigns
- Alternative entry routes
- Cooperation with schools
- Data collection and research
- Other, please specify \_\_\_\_\_

## Description of the measure

Please describe the measure. Include the challenge the measure was intended for, the objective, and the target group(s) of the measure. *[no character limit]*

**The idea:** Interested pupils can accompany students at their normal study day. So they can gain a first impression about how it feels to be a student at Hochschule Bremen.

The pupils select a degree course and send an announcement of interest to a coordinator from Hochschule Bremen. This coordinator arranges a subject of study, a fixed day, time and meeting point for both sides i.e. pupil and student. The student informs the pupil about the daily routine, gives information on all questions related to the course etc. and has the opportunity to show the laboratories, campus, library and canteen.

It is quite difficult to find the right degree course since we have 9000 different in Germany. The challenge therefore is to motivate young people on their way of decision regarding study or apprenticeship and intends to give help to make the right choice.

This measure will help to overcome one's inhibitions and shall take anxieties not to fulfil all requirements.

The objective is to give an impression and to get to know the university before the start of the study-degree course. With the help of this measure universities may reduce the dropout.

**The target group:** Highschoolers, pupils on their way into profession.

Students operate voluntarily and get afterwards a certificate for social skills. This certificate is often used for applying a scholarship.

To sum it up, student and pupil build a tandem/team, so that students can give information from their point of view, which may be different to the staff-opinion. This measure serves to assistance pupils and also "non-traditional students" in finding the right decision during the stage of orientation and gives safeness. It also can help to reduce figures of college drop out. It is a measure to gain satisfied and successful students.

## Impact of the measure

Please describe the outcome and impact of the measure. Is it regularly monitored and evaluated? *[no character limit]*

**Start: April-June 2012 – 70 appointments of pupils**

**Outcome: Feedback is positive. Pupils get sure about their choice of study and apply for that.**

**Hochschule Bremen has given help to find the right choice in their stage of orientation and will gain satisfied students who are assured and will succeed.**

**Due to the fact that we started last year we have not yet started evaluation.**

## Overall assessment

Please describe the prospects of the measure in the future. What can an international public learn from the described measure? What worked well, what could be improved? Would you recommend the measure for other countries? Why / why not? *[no character limit]*

**Hochschule Bremen intends to continue this measure to give pupils a first impression from the students point of view instead of student counselling. They can try how it feels to be a student at a university.**

**We would recommend this measure also for other countries due to above mentioned facts.**

## Keywords for searching the database

Please provide up to 5 keywords describing the measure, its objective and target population(s) that best enable others to search for the measure. *[no character limit]*

**prospective students, first-hand information, study choice, reduce unsureness, retention**

## Other information [optional]

Please feel free to add any other information about the measure you want an international public to know about it. *[no character limit]*

**„rent a student“ at Hochschule Bremen has been implemented in cooperation with job4u e.V. (<http://www.job4u-ev.de/job4u-e-v/>)**

EXAMPLE