

As the main promoter of professional higher education in Europe, EURASHE provides a range of membership services and benefits to support the development of its members and ensure that they play an active role in shaping the future of European professional higher education.

Make your voice heard and promoted through direct representation towards policy-makers

As the voice of professional higher education based in Brussels, EURASHE represents its members and defends their interests in lobbying towards European and national policy-makers to continuously enhance the importance and the quality of professional higher education in Europe.

The members' voice is made heard in the decision-making process through EURASHE's consultative membership in the Bologna Follow-Up Group (BFUG), the main follow-up structure of the Bologna Process. By joining the Bologna Process, the states thereby commit to implement the Bologna reforms at national level. It is therefore crucial for EURASHE to ensure that the views of professional higher education are taken into account in the elaboration of policy proposals since they have an impact in each participating country.

Thanks to the members' contribution, EURASHE publishes reports, studies, statements and policy papers that feed into policy debates influencing crucial issues relating to professional higher education at European and different national levels.

Furthermore, we are also contributing to several expert groups and initiatives set up by the European Union institutions, including the European Commission. EURASHE has also further contacts and cooperates with other international organisations such as the Council of Europe and the OECD.

EURASHE also represents the interests of its members in the cooperation with the higher education stakeholders of the E4-Group, namely the European Association for Quality Assurance in Higher Education (ENQA), the European Students' Union (ESU) and the European University Association (EUA).

Belong to a forward-looking network of professional support and expertise: Be involved in working groups; Participate in and host EURASHE events; Cooperate with other members and with stakeholders

Be involved in working groups

EURASHE working groups, defined by members, focus on policy development around topics of interest for the professional higher education sector. Members are invited to join one or more of the following four groups:

- Mission of professional higher education;
- Quality of higher education;
- Employability & lifelong learning;
- Research, development and innovation.

The working groups analyse the state of professional higher education in their respective area. They provide an opportunity for members to share views, best practice and innovative ideas on topical higher education issues, and to prepare events and project funding applications. The outcomes help members progress further and feed into the formulation of policy proposals or recommendations, thus contributing to a sustainable development of the European Higher Education Area (EHEA).

Participate in and host EURASHE events

EURASHE events contribute to the professional development of our member institutions. They attract a broad range of delegates – heads of institutions, higher education practitioners, policy-makers, academics, students, and world of work representatives – from across Europe and beyond and address issues of interest to professional higher education institutions. Our events represent a valuable opportunity for education experts and professionals to network, share perspective, best practice and exchange information. Members of EURASHE can host events and benefit from a reduced participation fee. EURASHE members are also invited to attend, submit and present papers at the annual European Quality Assurance Forum (EQAF), the conference on quality assurance in higher education that brings together all of the key stakeholders in the field. Members are eligible to a reduced participation fee.

Cooperate with other members and with stakeholders

Joining a European network of professional higher education institutions and organisations is a great way to meet potential partners to collaborate with. EURASHE aims at promoting transnational cooperation among its members. In addition to the networking opportunities offered by EURASHE events, working groups and projects, members of EURASHE may receive assistance and support from the Secretariat and fellow members to develop bi-lateral and multi-lateral partnerships and activities. EURASHE also helps its members to achieve cooperation with stakeholders in higher education by establishing close links with other organisations (such as the E4-Group and the European Civil Society Platform on Lifelong Learning – EUCIS-LLL) that have similar objectives inside or outside the EHEA.

Access ad-hoc consultancy services

EURASHE offers its members, upon request, expert support for capacity building on issues related to the adoption and implementation of the Bologna reforms at institutional level in their specific national context. For instance, the association may provide training services in quality management, policy development at institutional level, suggest experts or partners for events and projects, co-organise regional or local conferences, or provide support in the preparation of project applications.

★ **Participate in interesting and innovative projects**

EURASHE develops innovative and hands-on projects in response to the challenges facing European higher education, especially in times of economic crisis. Our projects involve professional higher education institutions and stakeholders and aim at generating new models for tackling the economic and social challenges of today. Our approach is multi-disciplinary, politically independent and combines (applied) research and policy development with concrete initiatives.

★ **Stay updated with news and information**

EURASHE regularly disseminates the latest developments and expertise in professional higher education to its members and stakeholders through publications, studies, its website, social media and the monthly e-newsletter. The newsletter gives updates on the association and its activities, on European developments and trends in professional higher education and research (through the contributions of EURASHE members), as well as information on European policy developments related to higher education.

★ **Access the Members' Area of the website**

Members are given access to the Members' Area of the EURASHE website where they can find repositories of documents of statutory bodies, official documents of the association (statutes, annual accounts, etc.), as well as documents from EURASHE's working groups that can support member institutions in their everyday activities.

★ **Boost visibility and use EURASHE's logo**

By joining EURASHE and being listed in our website, your organisation will gain visibility at European level. Members are allowed to use the EURASHE logo in their channels of communication.