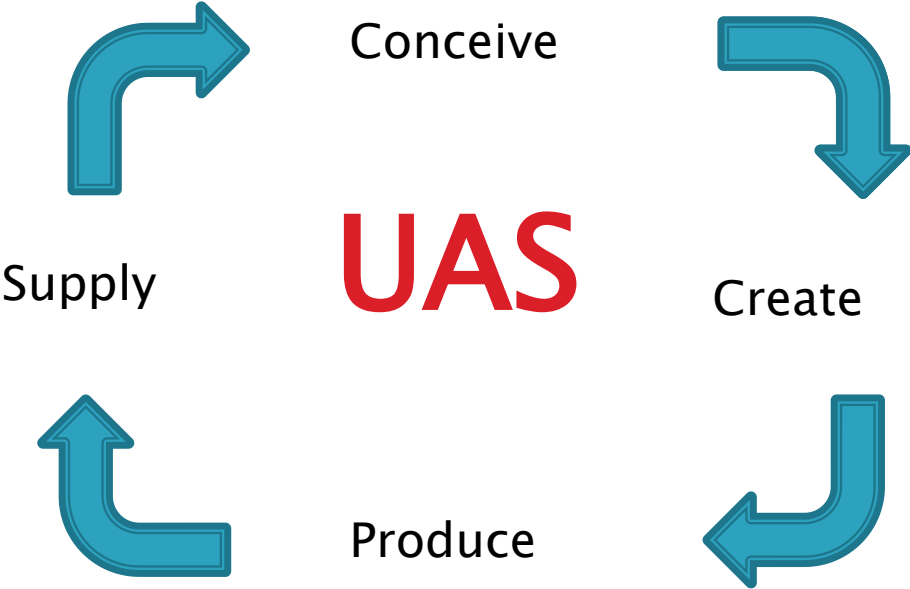


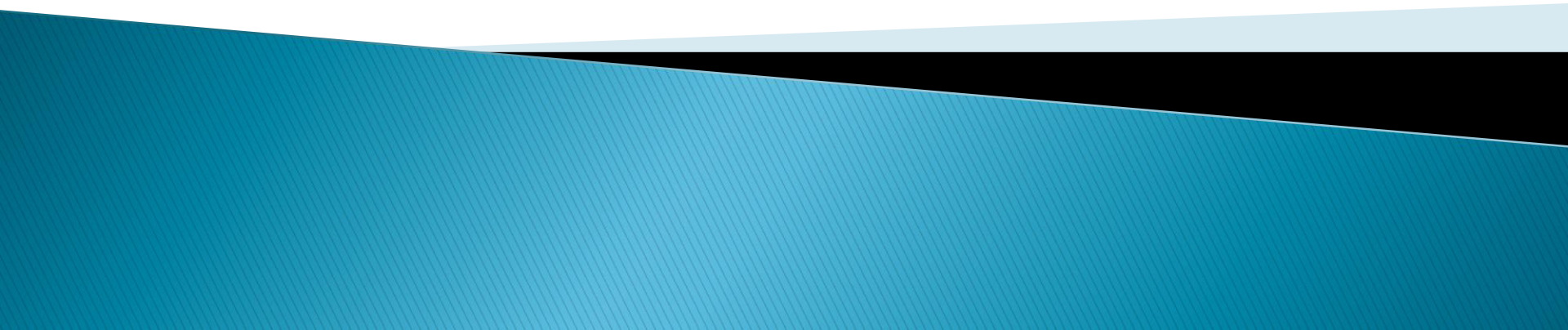
**Innovation Union
&
Universities of Applied
Science**



EU Innovation Value Chain



5 Pillars of EU Innovation

1. Knowledge Base
 2. Innovation Partnerships
 3. Regional and Social Benefits
 4. Ideas to Market
 5. International Collaboration
- 

Paradigm Change

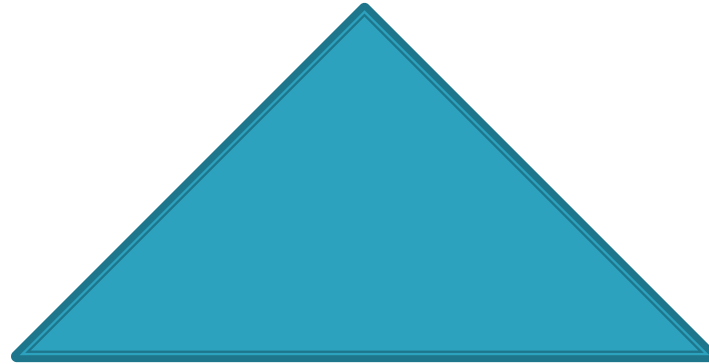
Large Scale Centralised Fundamental
Research Centres



Engaging all social partners and all
regions in the Innovation Cycle

Partnership

Society – all regions



Academic–
Univ. & UAS

Industry– Large,
SME, Entrepreneur

European Network for Universities of Applied Sciences (UASNET)

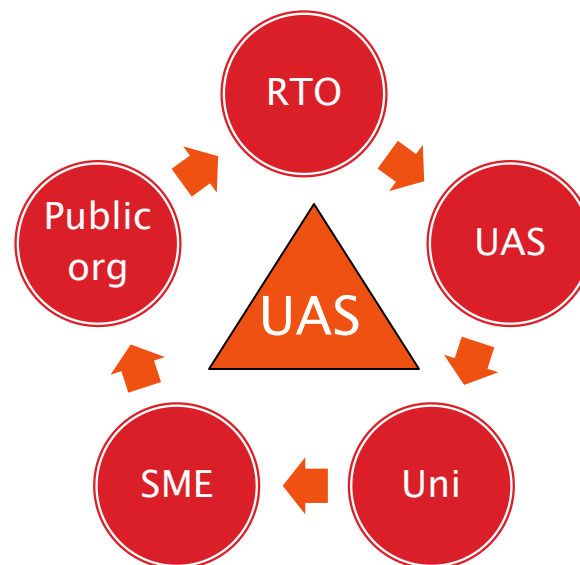
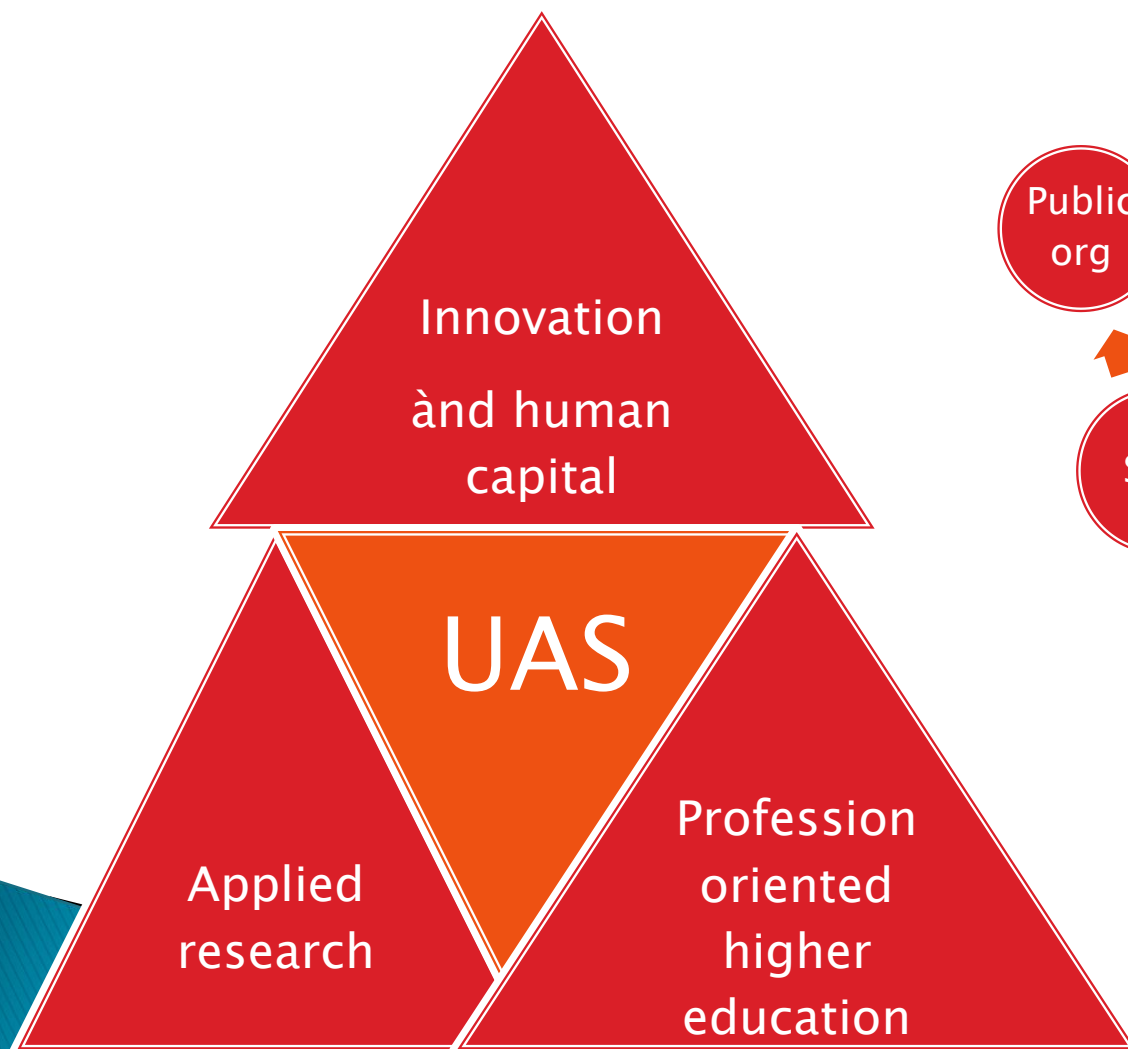
EDUPROF project 2008–11



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Why the EDUPROF-project 2008-2011?

Educating the new European Professional in the Knowledge Society



Goals EDUPROF

Recognition (external goal)

- ▶ Profile and position UAS, with a focus on the R&D&I function
 - More visibility > Better understanding > Better policy support and funding

Platform UAS (internal goal)

- ▶ Bring the 'internal expertise' of UAS together:
 - to do our own 'homework' and to improve our quality on applied research
 - help the UAS professionals to find their UAS partners for peer learning on the R&D&I function:
 - > "How to ensure and embed research of good quality"



Link EDUPROF goals and concrete activities (2)

Platform UAS

- Quality assurance applied research, validation and recognition
- Funding, sustainability and research priorities
- Regional, national, international Partnerships
- HRM, organising research within the UAS
- Transferral of research results into education: Link education – research – innovation in professional practice

2) Starting and closing conference

- attention and involvement worldwide regional networks (South-Africa, Canada, Australia....)



UAS Position

Welcome the change in emphasis from
fundamental teaching and research in large
centralised institutions

To

Greater support for applied teaching and applied
research delivered on a regional basis and with
an emphasis on society and economy

Universities of Applied Science

1. Approximately 50% of new entrants to HE
2. Approximately 50% of HE staff
3. Significant teaching resources
4. Emphasis on the world of work and society
5. Expanding applied research effort
6. Regional distribution
7. Connected to SMEs

The UAS are a major resource to the EU

Challenges

1. Realign policy to fairly recognise aRDI
2. Realign funding to support policy change
3. Refocus competition assessment to encompass aRDI
4. Reward active partnership and participation
5. Strengthen competitive capacity of UAS as new player