

# Building Bridges

## Otečec 16<sup>th</sup>-17<sup>th</sup> October

EURASHE – Teaching and Learning  
– meeting the characteristics of PHE  
in teaching and learning at  
institutional level

# The meaning of Partnership Exploration?





The Secret Garden. James Callaghan 1976 -



# Meeting Points



# Making New Friends



# HAPHE

To be always seeking after the useful does  
not become free and exalted souls.

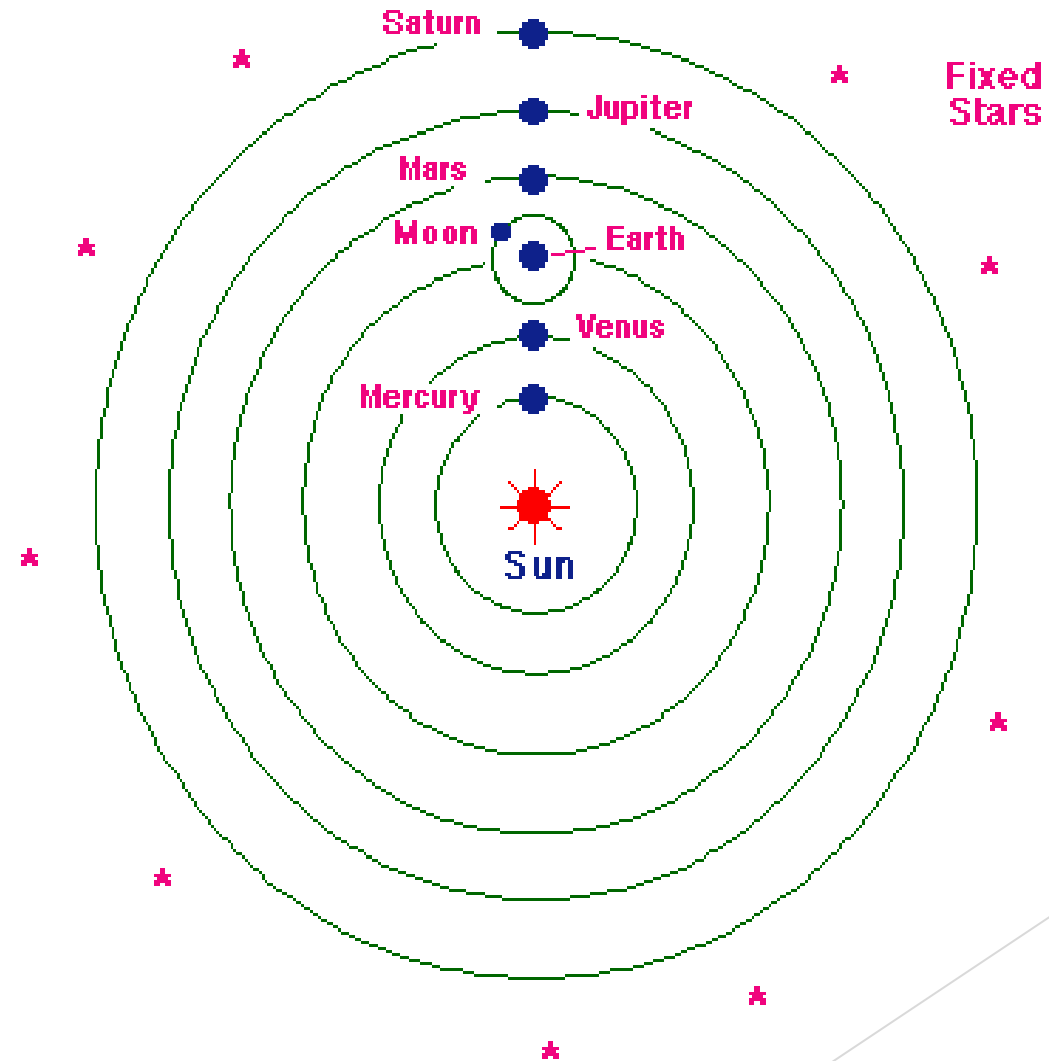
Aristotle: Politics

# Shakespeare and learning – learning and mobility?

“Learning is but an adjunct to ourself  
And where we are, our learning likewise  
is”

Shakespeare (*Love's Labour's Lost*)

# Gravity and Partnership





# What Newton ((1642 -1727) saw -we might imagine as 'the natural Gravity of Academic/Professional Partnerships'

- ▶ All intellectual eye, our solar-round  
First gazing through, he by the blended power  
Of gravitation and projection saw  
**The whole in silent harmony revolve.**  
From unassisted vision hid, the moons  
To cheer remoter planets numerous pour'd,  
By him in all their mingled tracts were seen.  
He also fix'd the wandering Queen of Night,  
Whether she wanes into a scanty orb,  
Or, waxing broad, with her pale shadowy light...
- ▶ James Thomson 19<sup>th</sup> Century

# Ethics and Collaborating - making judgements together

- ▶ “If somebody asks us why we want to go to the moon, we have the answer ready: because we ‘can’” (J. F. Kennedy 1960)
- ▶ Ethical questions are not addressed to “what we can and what we know, but to our ‘attitude’ to what we can and know; and attitude is not a professional or technical matter, but a simple human matter” (R. Arendt, *The Ambiguity of Progress and Medical Ethics*)

# Some Problems with Speed in the politics of Knowledge Management and collaboration concerning teaching and learning

- ▶ Increased sense of expectation
- ▶ Nominalism (Wittgenstein) and the paper draft comprehension
- ▶ Accuracy
- ▶ In-depth knowledge storage
- ▶ A sense of over-convenience
- ▶ Pace – the meaning of life for egoists?
- ▶ Business deals lost in seconds
- ▶ High- speed everything
- ▶ **Will there be a human reaction?**

# A changing Europe

- ▶ In the 2008 Times Higher Education-QS World University Rankings, 58 of the top 200 universities were in the US and 83 were in countries signed up to the Bologna Process. *"The EHEA's 4,000 institutions and 16 million students make it similar in size and scope to the US system and will give it a major competitive advantage in the fight for foreign students"*. Times Education Supplement (UK) 2 October 2008.

# Some Institutional Adjuncts to Teaching

- ▶ International External Examining
- ▶ International Quality Assurance (Foreign Expert)
- ▶ East-to-West illustration/induction
- ▶ International Policy Drafting (State, Region, Institution)
- ▶ International Guest Lecturing
- ▶ Exchange of Qualification Frameworks (Levels 7&8)
- ▶ Exchange of Lifelong-learning strategies
- ▶ Creating a new European Network of Universities
- ▶ European Pioneering – futurism

# Innovation: Bandwagon or Hearse? 6 possible phases

## The Six Phases:

- ▶ Enthusiasm
- ▶ Increase in Workload
- ▶ Good Reconnaissance/Poor Reconnaissance
- ▶ Success/Failure
- ▶ Renewed confidence/Disillusionment
- ▶ Commendation/Backlash

# Individualism – some possible barriers to partnership (teaching and learning) in practice

- ▶ Guardedness
- ▶ Competition
- ▶ Fear of loss to others' research publication benefit
- ▶ Covetousness
- ▶ Pride
- ▶ Publication Competitiveness
- ▶ Career Prospects – first academic post
- ▶ Individual Esteem
- ▶ Fame and Renown
- ▶ Future Research and possible legacy

# The New politics of HAPHE

- ▶ Greater recognition of student differences, background and need – will relate to Widening Participation
- ▶ More integrated roles for students
- ▶ Understanding the need for pedagogic variance and variety in assessment methods
- ▶ Teachers not ‘sages on the stage’ – but guides and mentors
- ▶ Greater equality in the pedagogical relationship
- ▶ The best student-centred learning



# Global Pedagogics - Ayn Rand (1905 - 1982) and

## Vladimir's work ethic

- ▶ “The only purpose of education is to teach a student how to live his/her life-by developing his mind and equipping him to deal with reality. The training he needs is theoretical, i.e., conceptual. He/She has to be taught to think, to understand, to integrate, to prove. He/She has to be taught the essentials of the knowledge discovered in the past-and he has to be equipped to acquire further knowledge by his/her own effort.”
- ▶ “I have worked like a galley slave throughout these eight years, morning till night, and I have given all I could to this work .”

Vladimir Putin.

*Rand/Putin Intellectual/Physical perspectives*

# Lithuania – Logistics and Forwarding

- ▶ Students will know how to analyse the indices of micro-and-macro-economic environments and will be able to evaluate changes in company environment and will understand the preconditions, possibilities, conditions for foreign trade, and will be able to explain the nature of economic models and their activity peculiarities,
- ▶ to understand the basic characteristics of the transport system, operation of the transport system in a competitive environment and to properly assess the existing situation.

*Professional Bachelor and Logistics (BA)*

# Lithuania – the role of the professional stakeholder

- ▶ Teaching
- ▶ Thesis defence – jury membership
- ▶ Internship
- ▶ Internship assessments and learning outcomes
- ▶ Professional membership
- ▶ Recruitment
- ▶ Early involvement
- ▶ Star students are *known about* in the industry (Logistics)

# Al-Farabi University - Almaty

## Kazakhstan

### Patriotism -

- ▶ Good distillation of Mission and strategies for working with natural resources and Industrial partners
- ▶ Working together for the betterment of the University
- ▶ Students geared up for new phases in Kazakhstan's economic future
- ▶ Support for their country is equal to support for themselves
- ▶ The 'big family' philosophy

# East to West -local politics and practices

- ▶ Bulgaria – Knowledge Transfer
- ▶ Lithuania – The Teaching of Ethics in Schools – whole-time appointments. The role of Stakeholders in HE
- ▶ Armenia – Awarding ECTS Credits for PhDs
- ▶ Slovenia – One of the 1<sup>st</sup> countries to introduce student membership into Quality Assurance/ flexible learning
- ▶ Montenegro – Bureaus for the support of teachers/ Advances in QA
- ▶ Serbia/Kosovo – Autonomous Faculties/Struggles of Kosovo
- ▶ Matura examination in many Eastern countries
- ▶ Bosnia and Herzegovina – making 3 administrations work. Framework laws

# The Graduating Pharmacist

- ▶ Communication - requires clear communication skills to explain treatments to patients as well as liaise and co-ordinate treatment with other healthcare professionals. Also frequently requires the management of other staff in both community and hospital pharmacy jobs.
- ▶ Attention to Detail - Dispensing the right medicines in the right dosage can be a 'life and death' activity. Mistakes really could be fatal.

# The Graduating Librarian

- ▶ Comfort in the online medium
- ▶ Ability to troubleshoot new technologies
- ▶ Ability to easily learn new technologies
- ▶ Ability to keep up with new ideas in technology and librarianship (enthusiasm for learning)
- ▶ Competent communication with the general public

# Qualities: a graduating Engineer should be (QUALITIES)

- ▶ Creative, particularly in the design process
- ▶ Analytical in the formulation and solutions of problems
- ▶ Innovative, in the solution of engineering problems
- ▶ Self-motivated,
- ▶ Independent of mind, with intellectual integrity, particularly in respect of ethical issues
- ▶ Enthusiastic, in the application of their knowledge, understanding and skills in pursuit of the practice of engineering

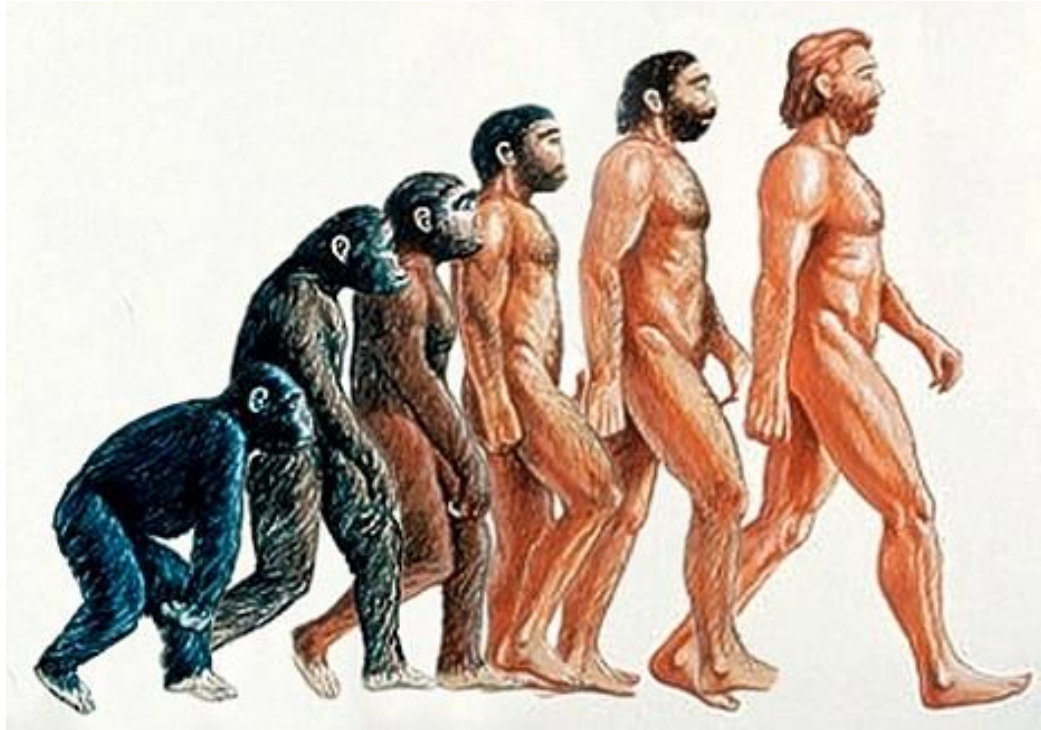


# Whitehead's Competence/Style Philosophy – what is our international aim?

“It is an aesthetic sense based on admiration for the direct attainment of a foreseen end, simply and without waste... Style, in its finest sense, is the last acquirement of the educated mind; it is also the most useful. It pervades the whole being. The administrator with a sense for style hates waste; the engineer with a sense for style economises his material; the artisan with a sense for style prefers good work. Style is the ultimate morality of mind” (A. N. Whitehead, 1932)

**Is international graduate competence in the finest sense a matter of style? Is this the goal of the best graduates?**

*Australopithecus Africanus*- Homo Sapiens.  
Will future man/woman look the same?



# H G Wells *The Time Machine* 1895

The human race has evolved into two species: the leisured classes have become the ineffectual Eloi, and the downtrodden working classes have become the brutish light-fearing Morlocks who live underground.

*A real possibility?*

# The Better Future for Us All

- ▶ Flexibility
- ▶ Resource capability
- ▶ Network
- ▶ Selection of the right market
- ▶ A can do attitude
- ▶ Negotiate
- ▶ Celebrate
- ▶ Disseminate

# How far does fashion play a part in Professional Higher Education

- ▶ “Fashion is a form of ugliness so intolerable that we have to alter it every six months.” - *Oscar Wilde*
- ▶ “One of the most celebrated but regrettable aspects of fashion is its state of impermanence” [Me]
- ▶ What are the consequences/corollaries of this?

# YOU and CHANGE ITSELF

*"You must be the change you wish to see in the world." - Mahatma Gandhi (1869-1948) Indian activist*

*"It is not necessary to do extraordinary things to get extraordinary results." - Warren Buffett (1931 - ) American stock market investor CEO Berkshire Hathaway*

# Risks and Action

- ▶ "If you take risks, you may still fail. But if you do not take risks, you will surely fail. The greatest risk of all is to do nothing." - *Roberto C. Goizueta (1931 - 1997) Cuban-American businessman, CEO, Coca-Cola Co.*
- ▶ "Honors and rewards fall to those who show their good qualities in action." - *Aristotle (384bc-322bc) Greek philosopher, physician & scientist*

# Can this be taught - Design in Croatia – or is it professionally acquired?

- ▶ Croatian design is a mysterious theme. In Croatia there is a lot of good design, it is needed and in demand and is respected. One of our discoveries in Croatian design is that design studios have mostly girls. Croatian design is absolutely European. It looks like a mix of German wave, French visual aestheticism and occasionally brutal Slavic humor. If you go by design – the country is quiet, confident and fond of beauty.
- ▶ Peter Bankov



So – as with Brand names and loyalty,  
can this be taught, or is it acquired?

- ▶ Design must be aligned top to bottom, it must be understood by everyone within your company, and it must not be driven by growth – growth must be driven by quality of experience. It is only when the brand establishes this enduring commitment to design and the customer experience that the customer will become loyal.

# Thomas Aquinas 1225-1274

Beauty  
And  
*Wholeness*  
*Harmony*  
*Radiance*

The perfect university partnership?

*Does or can it exist?*

# We the Willing Partners

**“We the Willing, led by the Unknowing, are  
doing the  
Impossible for the Ungrateful.  
We have done so Much with so Little for so  
Long, we are  
Now qualified to do Anything with Nothing”**

With my Thanks: Dr Terence Clifford-  
Amos: [terence.clifford-amos@  
magdalene.cantab.net](mailto:terence.clifford-amos@magdalene.cantab.net)



Cheers - Good Health!

Na zdravje