



BA SCHOOL OF
BUSINESS AND FINANCE

Sandra Kraze, Project Manager for International Affairs

Experience of BA School of Business and Finance (BASBF), Riga, Latvia on staff mobility

Over the years we have identified several types of staff mobility that have proved successful. One of them is an annual Guest Lecturer Week which brings together for the whole week many guest lecturers from diverse cultures. Another is administrative staff mobility and staff participation in various projects at home and abroad.



Professor D.Maditinos from Greece lecturing to the students of BASBF in November, 2014.

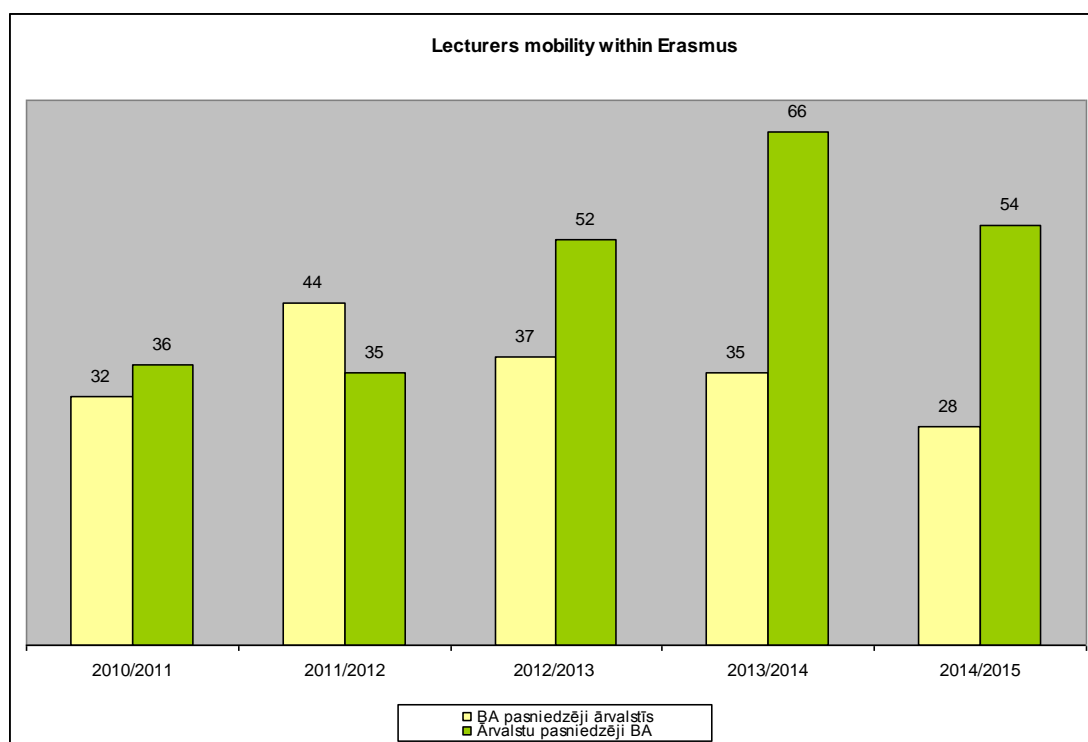
Guest Lecturer Weeks

Delivering courses in English is a regular practice at BASBF. Apart from regular lectures, BASBF organizes annual Guest Lecturer weeks within Erasmus+ programme. Since 2009 BASBF has received international lecturers from abroad who offered courses to students of Bachelor's and Master's degree programmes within Guest lecturer week. With every academic year the number of incoming guest professors has been increasing. In 2014/2015 BASBF arranged its **6th** International Guest Lecturer Week which took place from November 23- 28 , 2014 , so **29**

lecturers from Germany, Greece, Finland, Hungary, Portugal, Czech Republic, the Netherlands, Belgium, Denmark, Poland and Sweden delivered their lectures to the students of Bachelor's and Master's degree programmes. This gives an immense experience for students and academic staff for the whole week to experience international environment at home.

At the end of the Guest lecturer week there is always a seminar arranged where guest lecturers and local academic staff share their experience of the week and provide the cases of the best practice. During the whole academic year in total **54** academic staff members under Erasmus+ were received by BASBF who delivered lectures to the students of BA School of Business and Finance, at the same time BASBF is active in outgoing staff mobility. **28** academic staff members delivered lectures abroad to partner universities. BASBF cooperates with its partners also on administrative staff mobility In 2014/2015 BASBF received 44 administrative staff members from partner universities, but sent abroad 14 staff members. In 2013/2014 BASF received 64 guest lecturers, whereas in 2012/2013 - received 52 guest lecturers.

The table below demonstrates active academic staff mobility in both directions: incoming and outgoing.



Integration of visiting professors into the study programmes delivered by BA School of Business and Finance.

In all study programmes offered by BASBF, the students have the opportunity to listen to lecturers from various countries.

Guest professors from Swiss Business School : Bert Wolfs, Heinrich Furrer, Carl-Gustav Malmstrom, Anton Lominadze, Dudhindra Bhat, Thomas Signer, Cassandra Budlong, Carl Olsen, Neil Rilett, Patrick Lehner Alessandro Rashella, Thierry Kieffer

deliver lectures on a regular basis to students of Bachelor's and Master's degree programmes on the following courses: New Venture Creation , Business in World economy, Communication and Negotiation Skills, International Financial Management, International Financial Institutions and Markets, Securities Investment Analysis, Futures and Options, Business Communication, Organization Management, Corporate Financial Management I, Microeconomics, Macroeconomics, Business Simulation Model, Sales and Intercultural Communication, Business and Finance, Project Management, Introduction to Finance and Banking, Corporate Financial Management II, International Finance. The professors represent various nationalities: Austria, Georgia, India, Italy, Switzerland, UK.

In April ,2015 Daiga Kamerade Hanta from University of Birmingham, UK delivered a course to doctoral students on Data Processing and Analysis.

Not only mobility in the form of lectures and seminars is a daily practice, but also BASBF takes part in various international projects. The table below demonstrates the participation of students and academic staff in various projects over several years.

	2010/2011		2011/2012		2012/2013		2013/2014	
	Finance	Business administration	Finance	Business administration	Finance	Business administration	Finance	Business administration
Total number of business weeks arranged by BASBF	2		2		2		3	
Business weeks abroad where BASBF students participated	10	9	11	10	8	7	8	7
Business weeks abroad where BASBF academic staff members participated	10	9	11	8	8	7	8	7
Business weeks organized by BASBF with BASBF student participation	34	33	37	35	19	28	22	34
Number of students participating from BASBF at Business weeks and projects abroad	43	27	48	34	27	26	28	21
Number of academic staff from BASBF participating at BASBF business weeks	1	1	1	2	2	2	1	2
Number of BASBF academic staff participating in business weeks abroad with student projects	14	7	13	11	11	10	9	10

