



Ministerie van Onderwijs, Cultuur en
Wetenschap

Flexible Higher Education for Adult Learners

EURASHE conference
10-11 May, Riga

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Ministry of Education,
Culture and Science



Building the infrastructure

- Subsidies for regional partnerships learning & working (2006-2010):
 - › Businesses, education & training institutes, local and regional government organisations
 - › RPL and workbased learning
- Subsidies for higher education institutes (2007-2009):
 - › RPL
 - › Flexible, tailor made learning paths incl. WBL
 - › Organizational development
- Subsidies for learning & working offices (2010-2012):
 - › Physical & virtual 'front offices' + active approach of employers
 - › In 44 regions in the Netherlands
 - › After 2012: career guidance offices?



Results

Over all results:

- 2005-2007: 80.000 participants WBL / RPL
- 2008-2010: 125.000 participants WBL / RPL
- 44 learning & working offices:
 - provision of information on:
 - › education and training
 - › RPL
 - › financial arrangements
 - active approach of employers in the region

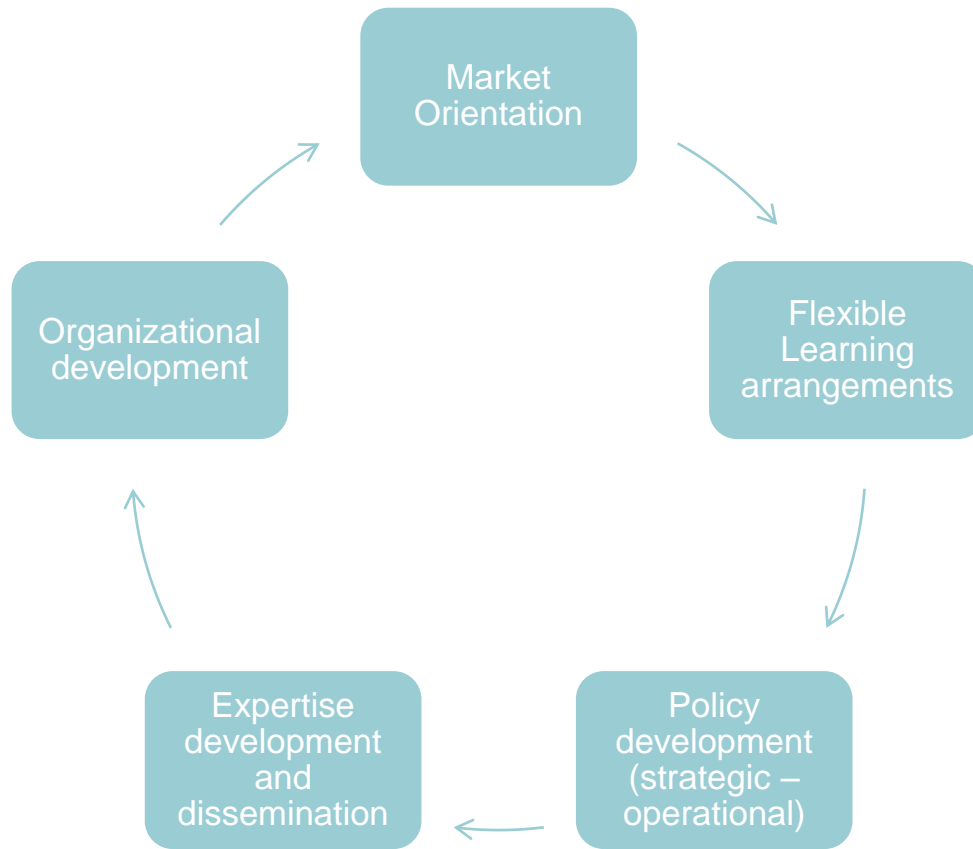


Results projects RPL and flexible learning in Higher Professional Education

- Focus on development of (quality) instruments and models
- High investment in expertise development
- Room for improvement in (effectiveness) market orientation
- Traditional 'school style' choice of marketing instruments
- Quantitative results too marginal to have impact on organisation and (sense of urgency re.) organizational development
- Distant role and position of Administration / Governing Board



Program Lifelong Learning in Higher Professional Education (2009 - 2011)






**ZU
YD**

Hogeschool  van Arnhem en Nijmegen


Fontys

 **Hanzehogeschool
Groningen**
University of Applied Sciences

 **Hogeschool van Amsterdam**

Windesheim 

 **UNIVERSITY**
OF APPLIED SCIENCES

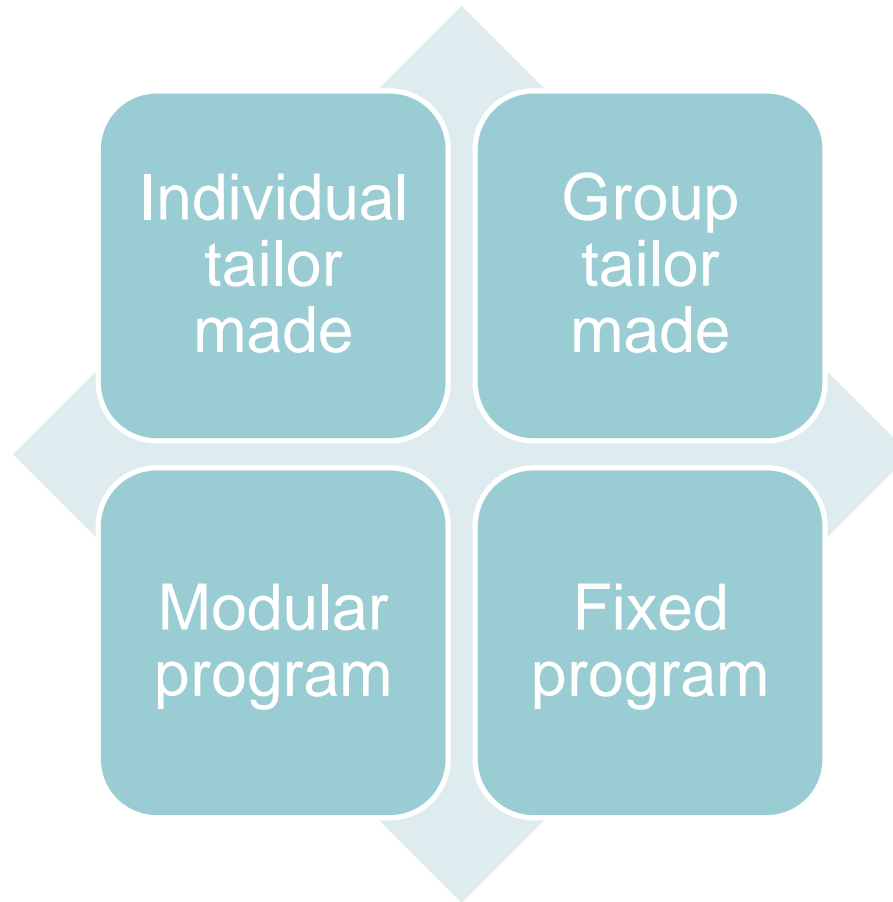


Network Lifelong Learning in HPE

- Regular meetings of programme / project leaders:
7-8 meetings a year
- Thematic discussions, news updates, exchange of issues and information
- Theme groups working on common products regarding:
 - Profiling & marketing
 - RPL
 - Flexible learning
 - Professional development
- Half yearly meetings of representatives Board of Directors



Flexible learning model





Results

- Targets reached:
 - Numbers of adult participants
 - Numbers of contacts and contracts
- Best quantitative results in regions with decreasing population
- Flexible learning:
 - Recognition of prior learning
 - Modular programs
 - Blended learning
- Strategic alliances and co-creation:
 - Employers
 - Local and regional government organisations
 - Other providers of training and education



Key success factors

- Sense of urgency & commitment Board and line management
- Organizational development: structure and culture
- Integrated approach:
 - lifelong learning (RPL, training and education)
 - research and innovation
 - industrial placement, projects, guest lectures etc.
- Account management and Customer Relations Management
- Specific learning arrangements for adult learners:
 - Customized – tailor made
 - Blended learning
 - Practice and experience