

# TEMPUS

Modernising higher education

National Tempus Office, Serbia

[www.tempus.ac.rs](http://www.tempus.ac.rs)

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European Commission

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# Tempus contribution to University-Industry Partnership and Employability

National Tempus Office, Serbia

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# Tempus programme

- Is main instrument of support to higher education in the neighbouring regions
- "The European Commission is therefore committed to maximizing the contribution of the Tempus programme to university–enterprise cooperation in these regions" EC study from 2006
- regions: Central Asia, Western Balkans, Eastern and Southern Neighboring Areas

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## **EC study** *''Linking the worlds of work and education through Tempus'' from 2006*

### Problems stressed:

- **Insufficient cooperation between university and industry**
- **Academic resistance to systematic cooperation with industry regarding curricular reform and other forms of cooperation**
- **Industry prejudice and lack of time for long term and systematic dialogue**
- **Insufficient support of government policy in this area**

## Recommendations

**Target groups: authorities, universities and enterprises**

- **Regular and structured dialogue between universities and enterprises**
- **Raising awareness**
- **Laws and strategies (issues related to tax...)**
- **Exchange of know-how with EU member states – is and could be in future funded through Tempus**

## Tempus IV

**A completely new group of priorities - Higher education and society:**

**Development of partnership with enterprises**

**Knowledge triangle: education-innovation-research**

**Training courses for public services**

**Development of lifelong learning in society at large**

**Qualifications framework**

**Training of non-university teachers**

**-These priorities exist in joint and structural projects**

**- enterprises and their associations as partners in projects**

**-Second call for proposals: Development of partnership with enterprises is a common priority for all Tempus countries**

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## Example of good practice in Tempus (I)

### Projects:

“Higher Education in Agribusiness Management and Economics in Serbia”

“Introduction of a new study programme in Applied Electronics”

“Development of Master Study Programmes in Telecommunications and Control”

“Master of Science "INTERNATIONAL BUSINESS DEVELOPMENT"”

“Master Programme in Land Law and Economy”

“Business University Of the New Age in Serbia: the BBA”

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## Example of good practice in Tempus (II)

**Project “ Graduate Conversion Courses” Coordinated by University of Novi Sad, Serbia**

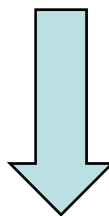
**Partners: other big public universities from Serbia and EU, enterprises and public authorities**

**More than 300 students will obtain new qualifications  
At least 100 of them will be employed**



## Lessons learnt

It is necessary to raise awareness for university-industry cooperation – especially to create or restructure curricula as a result of the needs of enterprises



Employability of diplomas is increased

## Possible traps

- Dialogue with industry is not systematic and continuous, it depends on personal contacts and projects
- Public authorities do not encourage in practice such cooperation
- The employers are not aware of long term benefits for their companies and hesitate to participate in a real dialogue
- Information available to all stakeholders is usually insufficient – some of them are not familiar enough with their role



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