

MID-TERM ROUND TABLE AND EXTENDED BUSINESS PLATFORM Draft Programme

Monday, 30 January 2012

1.00 pm	Registration/Lunch cocktail	
2.30 – 2.45 pm	Welcome	Wolfgang Mackiewicz, ELC/CEL
2.45 – 3.30 pm	CELAN presentations:	
	Overview CELAN project	Margaretha Mazura, EMF
	CELAN platform and tools	Mike Hammersley, FAV
	Language needs of Europe's businesses	Gustavo Gonzalez, COTANCE
	Languages Industry stock taking	Christian Galinski, Infoterm
3.30 – 3.45 pm	Q & A	
3.45 – 4.00 pm	Coffee Break	
4.00 – 5.00 pm	ROUND TABLE interventions Moderator	Stephen Hagen, Professor
	Where education meets markets	Caroline Jenner, Ja-YE
	Recruitment policy of a large international company	Clare Howard, HR Manager, Henkel BeNeLux (TBC)
	Language services in the public sector	Rosanna Vallarelli, Comune di Bologna
	Language skills for e-Jobs in SMEs – Overview of results from LLP projects with reference to "New skills for new jobs"	Philippe Wacker, EMF
	Language needs of the retail, wholesale and international trade sector	Ilaria Savoini, Eurocommerce
	Localisation – the importance of language for business	Kim Harris, Globalization and Localization Association (GALA)
5.00 – 6.00 pm	Open discussion	
6.00 – 6.30 pm	Wrap-up	Wolfgang Mackiewicz, ELC/CEL
6.30 pm	Networking Cocktail	

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8.30 am	Coffee	
9.00 – 10.30 am EU 2020 and DG EAC's policies and programmes		
	<ul style="list-style-type: none"> Welcome and introduction Council Conclusions on language competences to enhance mobility 	Belén Bernaldo de Quirós
	Policy overview – languages mean business	Kristina Cunningham
	KA2 "Languages" – projects supporting competitiveness and employability	Peter Birch, EACEA (Education, Culture, Audiovisual Executive Agency)
	Languages in the programme: the view of a national agency	Ulrike Schröder, BIBB (Bundesinstitut für Berufsbildung), Germany
10.30 – 12.00 am	World café type discussion: "Languages mean business"	
12.00 – 12.30 pm	Presentation main conclusions	
12.30 – 12.45 pm	Reply	CELAN steering committee
12.45 pm – 1.00pm	Concluding remarks followed by	DG EAC
	Light lunch	

The abbreviation CELAN refers to language strategies for competitiveness and employment.

The purpose of the CELAN project is to create a network that provides language services to business stakeholders. CELAN is also a network in itself, co-financed under KA2 "languages" of the Lifelong Learning Programme. It started officially the 1 January 2011 for a period of 24 months.

At the mid-term round-table, leading members of the project team will present their progress reports, which will be commented by a core group of experts representing different categories of stakeholders. The next day, the European Commission will invite all meeting participants to a debate about the role of multilingual business strategies for the competitiveness of European companies and what the European Commission can do to help.