

# Mid-term Round Table

## Celan Platform and Tools

Brussels, 30 January 2012

# Platform and Tools

Project Website

Language Needs Analysis Application

# Project Website

[www.celan-platform.eu](http://www.celan-platform.eu)

Partners

Research and Results

Tools

Communication

Blog

# Research and Results

Language Needs Questionnaire

Business Sector Reports

Corporate Language Needs in Europe

Language Industry Resources

Case Studies

Higher Education Business Language Provision

Policy Recommendations



Language Strategies for  
Competitiveness and Employability



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# Tools

Language Needs Analysis Application  
Showcasing System  
Management Toolkit  
Instruction Modules

# Communication

Events

Links

Promotional Material

# Blog

Celan Project Blog pages for interactive participation in project activities

# Language Needs Analysis Application

Data  
Format and Logic  
Output



# Data

Questions, Results and Analysis of Language Needs

Questionnaire

Catalogue of Language Industry Resources

Other current research initiatives

Reported findings and results



Language Strategies for  
Competitiveness and Employability



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# Format and Logic

Information presented to user on a 'canvas'

Questions and interaction are non-hierarchical - the user can start at any point

Adaptive paths depending on responses

Additional information and explanation on technical questions

Comparative responses from other users

# Output

Profile of user

Comparison of user profile with similar cases

Indication of resources on basis of profile

# Further Developments

Showcasing system of good practice based on profiles  
Management Toolkit to facilitate realisation of resources  
presented and recommended  
Instructional modules to 'train' the realisation of relevant  
resources and solutions