

PROGRAMME

University-business cooperation (UBC) is currently one of the key strategic challenges facing higher education in Europe. It holds implications for support for graduates' career success, international mobility, modernisation of curricula and the more practical orientation of higher education in general. In a survey among 700 enterprises and enterprise associations in several EU countries, the EMCOSU consortium sought answers to three interrelated questions:

1. Which are the most relevant modes and results of cooperation?
2. What determines cooperation?
3. Which are the future developmental needs?

While at the moment many countries are developing UBC policies there is still room for improvement in terms of more efficient communication, legal support and better integration of various stakeholders. Although some economic sectors, such as information and communication technology, already have a long established tradition of cooperation with universities, others are still lagging behind due to national and disciplinary limitations.

VENUE

EURASHE premises, Ravensteingalerij 27/3, 1000 Brussels, Belgium; www.eurashe.eu

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Thursday 26 February 2015	
13.00 - 13.10	Welcome words <ul style="list-style-type: none"> • Johan Cloet, EURASHE Secretary General
13.10 - 13.45	Evidence-based UBC development: key results from surveys and directions to move forward <ul style="list-style-type: none"> • Thorsten Kliewe, CEO at University Industry Innovation Network (The Netherlands)
13.45 - 14.30	Key Findings of the EMCOSU project: considerations for higher education institutions and employers <ul style="list-style-type: none"> • Samo Pavlin, EMCOSU Coordinator, University of Ljubljana (Slovenia)
14.30 - 15.00	Coffee break
15.00 - 15.45	Perspectives of chambers of commerce on university-business cooperation <ul style="list-style-type: none"> • Mieczysław Bąk, Deputy General Secretary at the Polish Chamber of Commerce (Poland)
15.45 - 16.30	Policy Implications of University-Business Cooperation in Europe: the TUNING perspective <ul style="list-style-type: none"> • Robert Wagenaar, General TUNING Coordinator, University of Groningen (The Netherlands)
16.30 - 17.30	Round table
17.30 - 18.30	Networking event