



# EURASHE: Supporting European Professional Higher Education

**RPL seminar,  
Prague, December 14, 2012**

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## Content

- EURASHE – representation of professional higher education in Europe
- EURASHE priorities as regards professional higher education
- EURASHE activities

## About EURASHE

- **EURASHE** is the European association of European Higher Education Institutions (HEIs) that offer professionally oriented programmes and are engaged in applied and profession-related research within the Bologna cycles.
- **EURASHE's mission** is to promote the interests of professional higher education in the EHEA and to contribute to the progressive development of the Area of Higher Education and Research (EHERA).

## EURASHE Role

- Representation & promotion of PHE (BFUG, EC, stakeholders...)
- Policy formulation as regards PHE
- Information to members
- Sharing experience & good practice
- Networking....
  
- Conferences, seminars
- Projects

# EURASHE Policy

## PHE

EURASHE holds the view that all institutions of higher education have a three-fold mission, i.e. **teaching, research and services to the community**. Their scope and focus depend on the **specific profile and mission** of the institution, and may have varying stresses and outputs. **Professionally-oriented** institutions and programmes with their **close links to stakeholders** emphasise a key role of **learning**, share a broad interpretation of **innovation and research**, aiming at **practical applications and outcomes**.

# EURASHE Policy Documents

- EURASHE's 10 Commitments for the EHEA in 2020 – Visions & Strategies  
Ministers' meeting in Budapest/Vienna, March 2010
- Towards a Diversified, Responsive and Competitive European Higher Education  
Ministers' meeting in Bucharest, April 2012
- Detailed policies for specific areas
- Priority areas – strategy 2013 - 2017

# Background

- More diversified requirements
- Changing requirements – new jobs, new skills
- Changing careers
- Innovation
- Flexibility
- Quality and effectiveness



## EURASHE Policy

### PHE Mission

- Role & Position
- Characteristics
- Social Dimension

### Education & Learning

- Employability
- Life-long Learning
- Qualification Frameworks
- Student Centred Learning
- Methods & Student Assessment
- Recognition of Prior Learning
- Mobility

### Innovation & Development

- Applied Research Promotion & Specifics including
- Innovation of Professions
- Innovation of Teaching/Learning
- Regional Development

### Quality

- Accreditation & Evaluation
- Quality Management & Enhancement
- Transparency Tools

## EURASHE key policy issues

- Flexible HE systems & programmes with different entry and exit points
- Diversified HE systems to accommodate a variety of requirements, expectations, capacity – quality, transparency
- Promotion of Life-long learning – aspect of PHE mission
- Role of qualifications frameworks & learning outcomes
- Promotion of Recognition of Prior Learning, its coordination & transparency
- Data and understanding to different elements promoting employability of graduates
- Role of applied research, its assessment (indicators), links to education and innovation of professions
- Role of PHE institutions in regional development
- Enhanced communication with employers & other stakeholders

# EURASHE activities

## EURASHE key projects

- Map ESG (2010 –12) with E4 partners (ENQA, ESU, EUA)
- L5: Missing Link (2009 – 11). Mapping Short Cycle HE
- FLLLEX project (2010-12): The Impact of Life-Long Learning Strategies on Professional Higher Education in Europe
- EQUNet (2009 – 12). Access to HE, social dimension
- HAPHE (2012 -14). Harmonising Approach to PHE
  
- Operational grant for policy & network development (2011 – 13). Policy, strategy, representation, communication

## EURASHE Events

- LLL & Social Welfare reflection in PHE, Riga (LA), May 2012
- Quality Assurance & ESG, Nicosia (CY), September 2012
- RPL seminar, Prague (CZ), December 2012
  
- Annual conference „Making the Knowledge Triangle Work“, Split (HR), May 2013
  
- Role of HEIs in Regional Development
- Quality Assurance & ESG
- Employability of Graduates – reflection in curricula
- Qualification Frameworks & Learning Outcomes

**Thank you**

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[www.eurashe.eu](http://www.eurashe.eu)